

Leadership and Mobilization: Work in Progress:

Now that you've had a moment to reflect—lets learn how to mobilize! The following three steps are a good starting place in guiding you to reflect on how you can use your leadership skills to successfully mobilize your peers and community members.

Step 1: Identify your issue or topic. (What are you mobilizing around?)

Example: Perhaps you feel strongly about recycling, and changing school policy around the way your school recycles various goods.

1. As a successful leader, you'll be making active decisions that influence others. These may be things that influence others to think differently, act differently, or support causes that can lead to positive and meaningful change.

1A. Name one issue or topic that you feel strongly about

Step 2: Identify the community or peers whom you believe may also feel strongly about the issue or topic. Mobilization requires bringing this group of people with shared beliefs together to achieve your goal. (Who is ready and in your corner to mobilize?)

Example: Perhaps you feel strongly about recycling, and changing school policy around the way your school recycles various goods.

2. As a successful leader, you'll need to be a connector of people. Who will you mobilize around your topic or issue? Why do you feel this is the right group to mobilize?

Step 3: Develop an action plan and a timeline with your community of peers.

Example: My school reviews its recycling policy every year, so it is important that my peers begin mobilizing now because we only have one year to make the case to change the recycling policy.

3. As a leader, and in order to successfully lead and mobilize others in this effort, you'll need to have a plan of action. What would be the first two items of your action plan based on the topic you chose (Step 1)?

