**(DATE)  
FOR IMMEDIATE RELEASE**

**For more information, contact:**(Your Name) (School Name) (Phone Number)

**(*NAME OF SCHOOL*) CELEBRATES NATIONAL STUDENT LEADERSHIP WEEK**

YOUR CITY/TOWN, STATE  **(name of school)** will join thousands of schools throughout the United States, Canada, and around the world to celebrate National Student Leadership Week, April 21–27. The week is dedicated to recognizing and reinforcing the important role of student leaders. The theme for this year’s event is “Student Leaders: Taking Charge.”

This year’s theme ties in closely once again with the National Association of Secondary School Principals (NASSP) Global Citizenship Initiative, #EngageInChange. Both the initiative and this year’s National Student Leadership Week celebration aim to encourage students to think globally and act locally to make a difference in their schools, communities, and beyond.

Presented by NASSP and its four student programs, National Student Council (NatStuCo), the National Honor Society (NHS), the National Junior Honor Society (NJHS), and the National Elementary Honor Society (NEHS), National Student Leadership Week is celebrated each April to highlight and encourage student leadership and service in the nation’s schools. In conjunction with the theme, student leaders at **(name of school)** have planned special activities to showcase the many ways involvement as student leaders helps prepare young people for their roles in life.

**(Insert quotes from a student leader or principal—or both—about the week’s activities.)**

“A vibrant school community relies on the active leadership of students,” said JoAnn Bartoletti, executive director of NASSP. “National Student Leadership Week celebrates the many ways schools empower those young leaders to shape their schools, their local communities, and ultimately the global community we all share.”

NHS and NJHS are the nation’s premier organizations recognizing outstanding high school and middle level students who demonstrate excellence in the areas of scholarship, leadership, service, citizenship, and character. NEHS, created in partnership with the National Association of Elementary School Principals Foundation, recognizes and engages outstanding fourth- through sixth-grade students. NatStuCo promotes and provides leadership development opportunities to prepare and empower students to serve their schools and communities. NHS, NJHS, NEHS, and NatStuCo are all programs of NASSP, which is the preeminent organization and national voice for school leaders. For more information about these organizations and National Student Leadership Week, visit www.nhs.us, www.njhs.us, www.nehs.org, www.NatStuCo.org, or www.nassp.org.