TEMPLATE: MEDIA ADVISORY

MEDIA ADVISORY
<Date>
Contact: <Name, District Rep.>
<Phone Number>

COMMUNITY CENTER TAKES CENTER STAGE

Community Leaders and <School Name> <Club> Students Hold Grand Re-opening Ceremony

Demonstrating an outstanding collaboration of community and student leadership, the <Name> Community Center will once again provide a place for members of the community to gather.

The <Name> Community Center has been closed since the devastating fire on <Date>. Constructed in 1918, the center was an integral part of the community and provided a place for recreational classes, day care, dances, meeting rooms, etc. The 2004 fire caused enormous damage and completely shut down the center.

Over the past year the <Club> students raised over \$20,000 through numerous fundraising efforts in order to purchase supplies to aid in the renovation. After donating the funds, the students rolled up their sleeves and donated hours of free time and worked with members of the community to rebuild and paint the new center.

WHAT: News conference to announce the re-opening of the <Name> Community Center.

The agenda includes:

• Keynote speech from < Public Official>

• Recognition of students and community members involved in renovation

• Unveiling of new mural

WHEN: <Event Day of the Week & Date>

<Event Time> (Breakfast <or Lunch> provided)

WHERE: <Event Location>

<Event Address>

WHO: <Event Speakers – i.e., Principal, Community Leader, Students, etc.>